

# Powerful Reputation Management

Capture, manage, and market your customer experience data. Leverage Net Promoter Score®, surveys, and online reviews to grow your business.



## Get More Reviews

Capture more reviews and feedback using email, SMS, and the web in real-time.



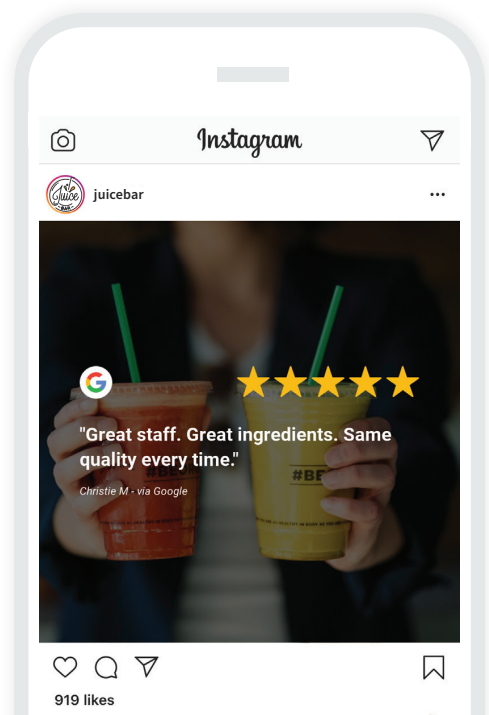
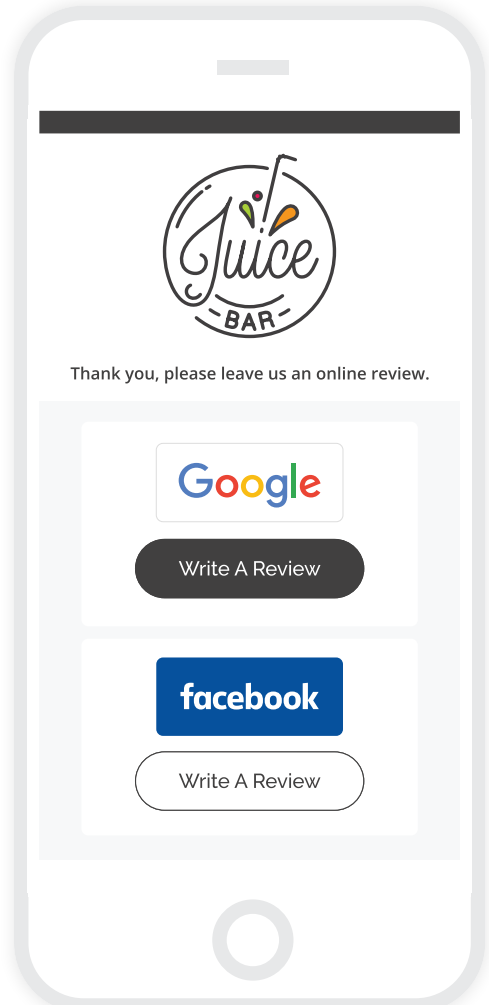
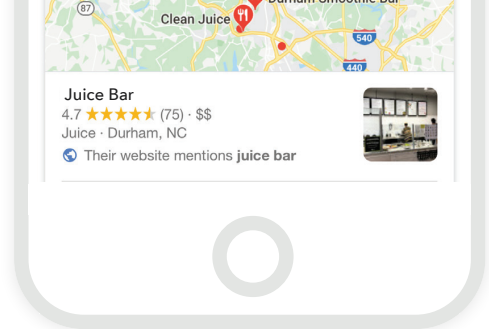
## Omni-Channel

Centralize your customer experience data for a top-down view to manage your locations reputation all in one place.



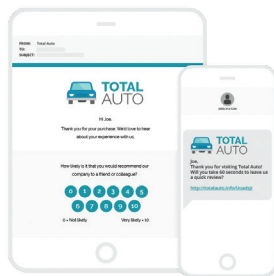
## Digital Dominance

Market your reviews via your website, social media, and more to win new customers.



# Understand your customer's experience to build your business

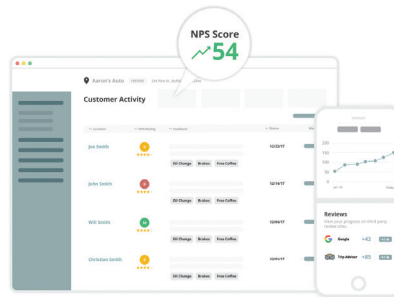
We enable a connection with your customers that helps your business capture, manage, and market your customer's experience to transform conversations into data that fuels growth.



## Capture

Collect more CX data than any other solution

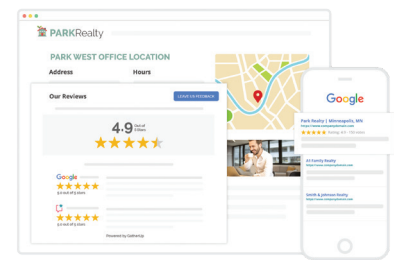
- ✓ Request reviews on 100+ sites
- ✓ Capture NPS®, feedback, reviews, and surveys
- ✓ Branded emails and SMS review requests
- ✓ TextBack, the industry's first inbound SMS solution
- ✓ Monitor reviews on 50+ sites and Google Q&A



## Manage

Engage, respond, and report at speed

- ✓ Manage by brand, region, state, and location
- ✓ Reply to customer feedback and reviews
- ✓ Full Reporting Suite
- ✓ Insights AI powered by IBM Watson®
- ✓ Robust customer profiles
- ✓ Tagging, themes, and trends



## Market

Amplify your reviews for SEO, social, and content wins

- ✓ Review widget display of your reputation and ratings
- ✓ Brand, location, and service review widgets
- ✓ Social media image creation and posting
- ✓ Local SEO and Google My Business optimization
- ✓ Reputation powered conversion tools

**Schedule your demo today!**